

ALMOST 50 YEARS OF SUSTAINABLE ACTIONS

**Reduce
Replace
Recycle**

1970's: Started a system for reusable transport packaging in Finland



1970

2000: Cup made of cardboard and a thinner plastic

2003: Reusable cup trays



2000



2015: The world's first 100 % plant-based milk carton

2015

2019: Giving up black plastic

Cheese package made of 90% recycled plastic



2019

2020: TOWARDS ENVIRONMENTALLY SMART PACKAGING –

2020

TOWARDS
CARBON-NEUTRAL
milk 2035

1990's: Co-founder in Finland's package recycling programme – these days, all of our packaging is recyclable, even the plastic ones



1990

2010: All Valio's packaging recyclable

Gave up the use of PVC, no hormone disruptor plastics in use

2018: All gable-top milk, sour milk, cream and yoghurt cartons made of plant-based material



2018



2019

2019: Increasing use of plant-based packaging material in juices